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team focus of an operations research project group is one that has carried forward to this day. Blackett's biggest contribution was in convincing the authorities of the need for a scientific approach to manage complex operations, and indeed he is regarded in many circles as the original operations research analyst.

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Production and Operations Management 17(3), pp. 235-237, ©2008 Production and Operations

Management Society 237 ... growth of research in service operations management. Production Oper. Management 16(6) 780-790. Spohrer, J., P. Maglio. 2008. The emergence of service science:

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